# SHAPING THE FUTURE

#### VISION, VALUES AND PRINCIPLES

The vision driving Thorn is to be a leader in its niche areas of financial services. These are:

- consumer leasing, where it helps customers access essential household goods
- business finance, where it assists businesses acquire equipment and manage cash flow

Principles underlying these operations are ethical practices based on responsible lending and giving customers a fair go, important values especially in consumer leasing where many consumers have limited options to access everyday essential items. As a team, we try to add value to people's lives every day. Thorn's operating priorities are diversifying and growing as a business while meeting the needs of customers, employees and investors.

Thorn's business philosophy comes from putting customers first, which involves being prepared to assist them in times of hardship, ensuring employees are trained in providing service with dignity and being innovative in meeting business customer needs.

#### POSITIONING FOR GROWTH

As the financial services sector continues to evolve, with new competitors entering the market, we give a priority to business development as we focus on growing the two key drivers of the group, consumer leasing and business finance. This includes streamlining product development and considering potential acquisitions to add to market positioning while producing attractive returns on capital.



## ANDREW ....: STEVENS

Independent, Non-Executive Director 12 years at IBM, including three years MD of IBM ANZ

## PETER ······· HENLEY

Independent, Non-Executive Director Long and distinguished

career in financial services

## DAVID FOSTER

#### Independent, Non-Executive Director

25 years in financial services, including CEO of Suncorp Bank 2008-13

# JOYCELYN MORTON

Chair, Independent, Non Executive Director

Over 35 years of experience in finance and taxation

## JAMES MARSHALL

Managing Director and CEO

Previously COO of Thorn, more than 20 years of experience with the group

# STEPHEN KULMAR

#### Independent, Non-Executive Director

Over 30 years of experience in marketing and strategic development