



**2011 Full Results**  
**24 May 2011**

# Group Performance Summary

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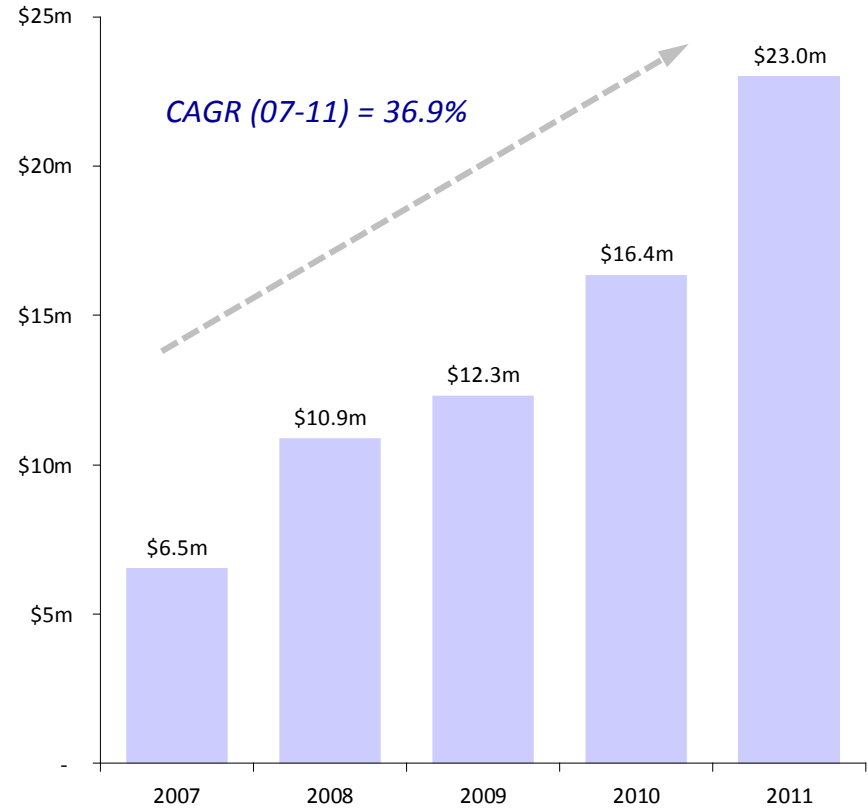
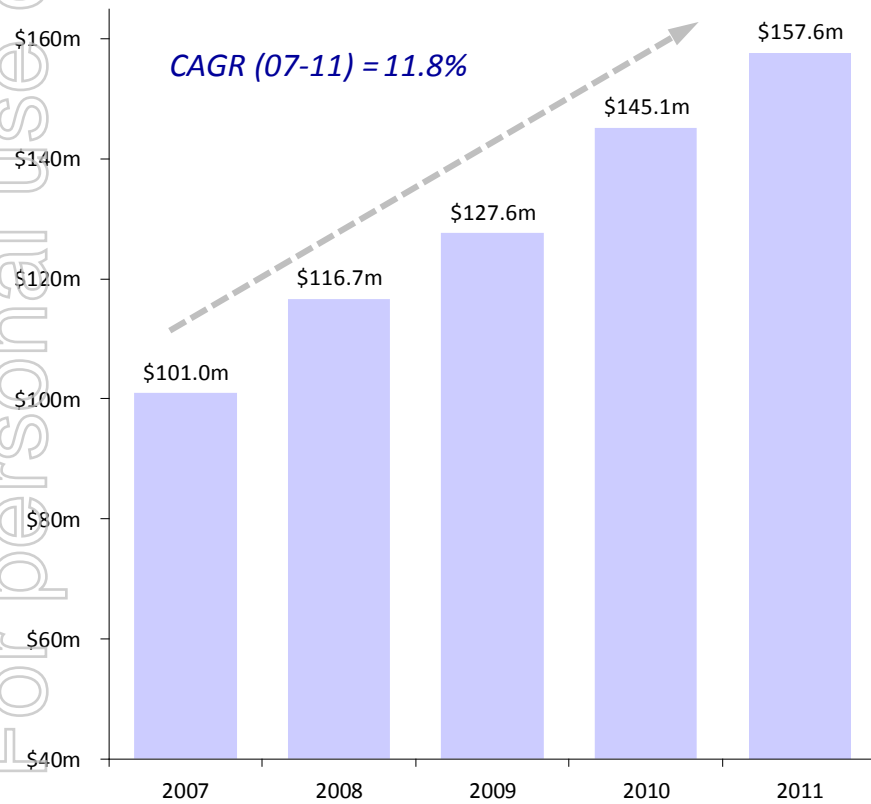
- ❑ Normalised Net Profit after Tax up 40% at \$23m<sup>1</sup>
- ❑ 13% increase in actual Net Profit after Tax to \$22m
- ❑ Revenue up 8.6%
- ❑ 10.5% total customer growth
- ❑ EPS of 17.01 cents
- ❑ 28.4% net debt/equity ratio
- ❑ DPS 8.49cents; a 34% increase
- ❑ Consistent low level of rental arrears
- ❑ Cashfirst loan book doubled to \$12m
- ❑ Acquisition of NCML at end March 2011
- ❑ Investment in Big Brown Box exited

<sup>1</sup> PCP NPAT contained a one-off tax benefit pertaining to the temporary investment allowance of \$3.1m and current period has been normalised for the acquisition costs of \$1m relating to NCML

# Revenue & NPAT: Strong growth continued

Revenue +8.6%

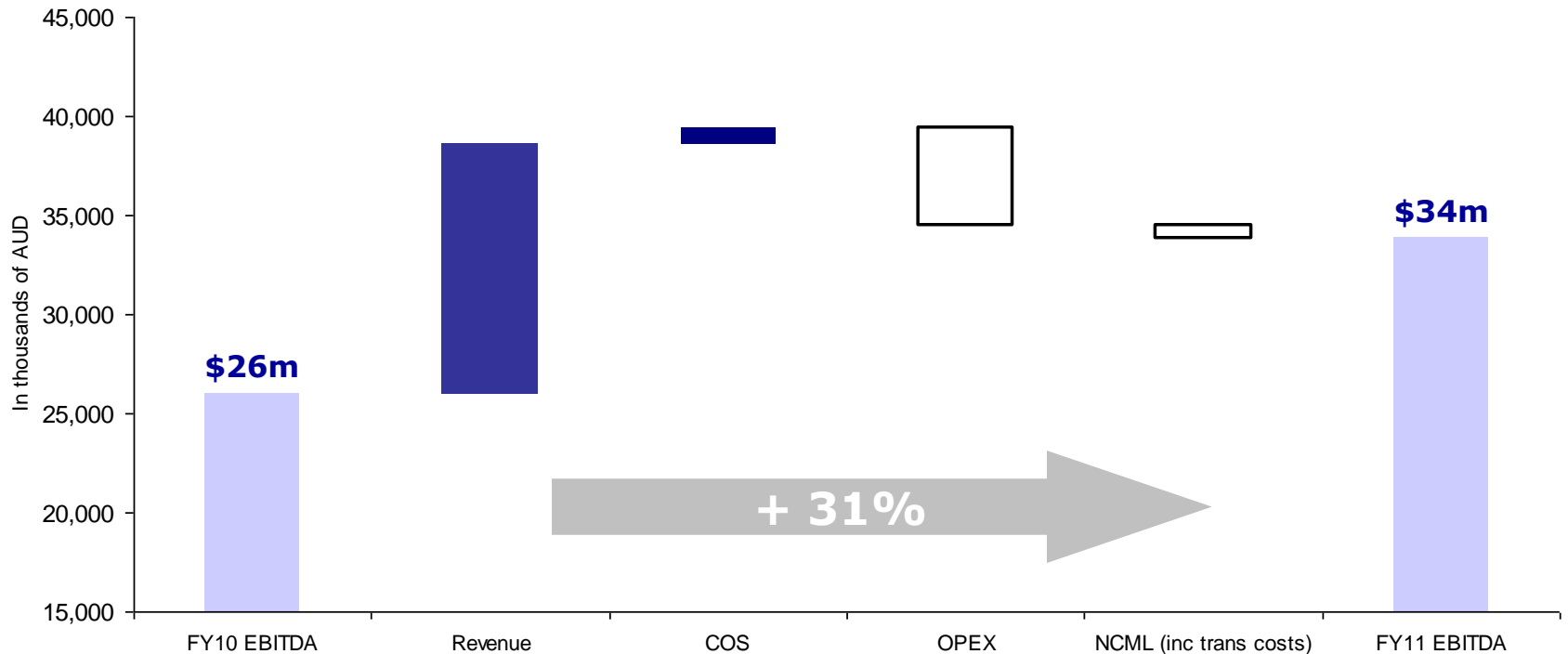
NPAT +40%



Note - normalised 2010 & 2011 NPAT

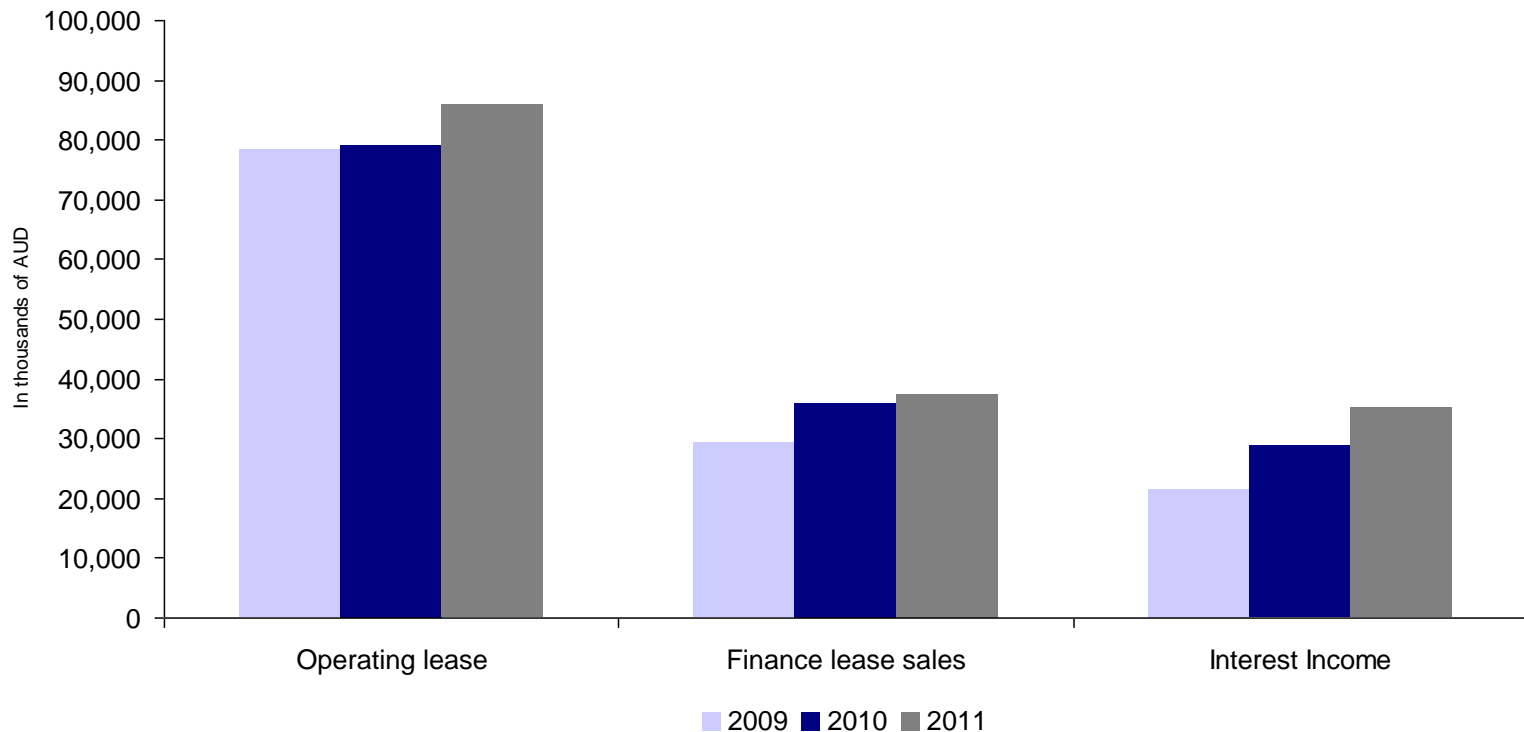
# EBITDA: Growth maintained

- Revenue increase of 8.6% main driver
- COS reduced due to import program, AUD performance and general technology deflation
- Gross margin percent expanded to 63.2%
- OPEX increases in-line with the expansion of the business



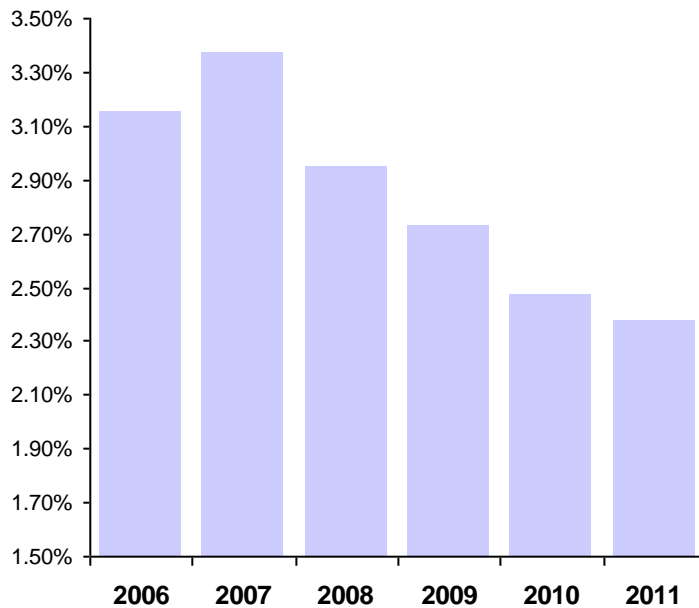
# Revenue: Increased in all segments

- Finance lease sales revenue +7%
- Operating lease revenue +9%
- Interest income +19% in-line with growth in finance lease and Cashfirst receivables



# Bad Debts: Reflects improvements in business practices

- Impairment charges on the rental book continue to decline as a percent to revenue
- Provisioning movement continues to track in-line with finance lease sales
- Cashfirst bad debt and provisioning in-line with growth in receivables



H1 Comparison: Rental Bad Debt & Asset Losses as a percentage of customer payments

| <i>In thousands of AUD</i> | FY10         | FY11         |
|----------------------------|--------------|--------------|
| Provisioning               |              |              |
| - Rental                   | 4,599        | 4,980        |
| - Cashfirst                | 230          | 838          |
| Losses incurred:           |              |              |
| - Net Debt                 | 1,196        | 1,189        |
| - Asset                    | 1,811        | 2,063        |
| - Cashfirst                | 532          | 829          |
| <b>Total</b>               | <b>8,368</b> | <b>9,899</b> |

# OPEX: In-line with business growth

- Headcount increases in-line with growth
- Marketing increased to 'drive' new business strategies - significant increase in Cashfirst
- Transport and occupancy impacted by energy/fuel prices and new locations; like for like +2%

| <i>In thousands of AUD</i> | FY10          | FY11          | Movement     |
|----------------------------|---------------|---------------|--------------|
| Personnel                  | 28,814        | 31,275        | +8.5%        |
| Marketing                  | 9,554         | 10,272        | +7.5%        |
| IT & Telco                 | 2,327         | 2,467         | +6.0%        |
| Occupancy                  | 6,251         | 6,614         | +5.8%        |
| Transport                  | 5,377         | 5,875         | +9.3%        |
| Other                      | 7,553         | 8,352         | +10.6%       |
| <b>OPEX</b>                | <b>59,876</b> | <b>64,855</b> | <b>+8.3%</b> |

<sup>1</sup> NCML acquisition costs and pro-rata operating expenses excluded from the above table

# Balance Sheet: Significant underlying strength

- Net asset growth of 16.1%
- Total tangible assets \$134m, a 31% increase
- Debt to equity ratio remains conservative at 28%

| Key asset movements | 31 Mar 2011<br>\$'000s | Movement<br>\$'000s |  |
|---------------------|------------------------|---------------------|--|
| Cash                | 9,038                  | 3,291               | <ul style="list-style-type: none"> <li>Increase in operating cash</li> <li>Cash balance favourably impacted by NCML acquisition</li> </ul> |
| Finance lease       | 56,831                 | 5,956               | <ul style="list-style-type: none"> <li>12% book growth</li> <li>Consistent provisioning policy</li> </ul>                                  |
| Cash loans          | 12,191                 | 6,664               | <ul style="list-style-type: none"> <li>Book doubled in 6 months</li> </ul>   |
| Rental assets       | 41,178                 | 5,967               | <ul style="list-style-type: none"> <li>Growth in operating lease book</li> </ul>   |
| PDLs                | 5,321                  | 5,321               | <ul style="list-style-type: none"> <li>NCML acquisition</li> </ul>   |

# Cashflow: Strength of recurring revenue streams

| <i>In thousands of AUD</i>   | FY10          | FY11          |
|------------------------------|---------------|---------------|
| NPAT                         | 19,495        | 22,038        |
| <b>Non cash movements:</b>   |               |               |
| Share based payments         | 69            | 662           |
| Disposal rental assets & PPE | 25,811        | 23,706        |
| Depreciation                 | 21,397        | 23,189        |
| Working capital              | (8,905)       | (1,879)       |
| <b>Cash generated</b>        | <b>57,867</b> | <b>67,716</b> |
| Investments                  | (47,628)      | (84,961)      |
| Financing                    | (7,059)       | 20,536        |
| <b>Net cash movement</b>     | <b>3,180</b>  | <b>3,291</b>  |

- New scheme from April 1
- Reversal of non-cash movements
- Increase in-line with operating lease revenue
- Trade payables and tax payable favourably impacted
- Increase despite significant growth in loan book
- Increase in rental asset purchases & NCML acquisition
- Increase in dividends paid & increase in borrowing due to NCML acquisition

# Consumer Rental

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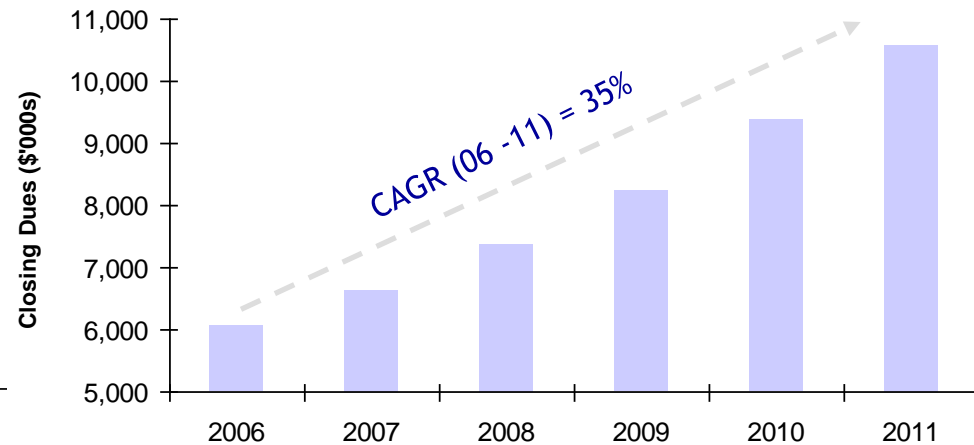
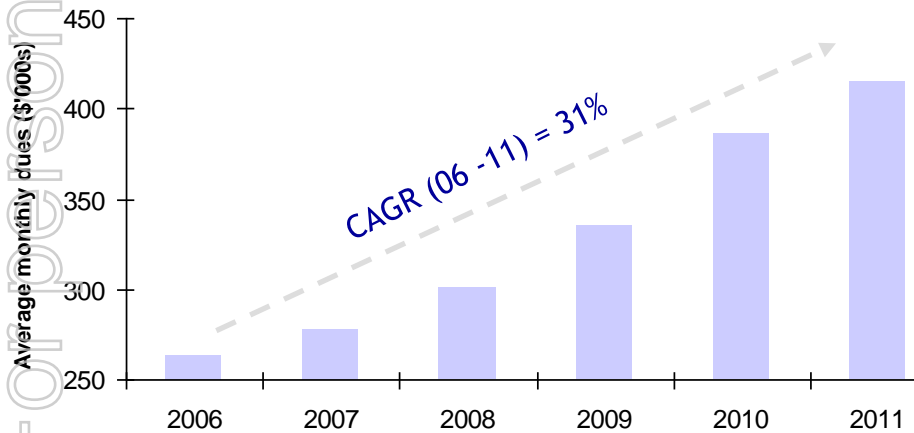
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radio  rentals

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# Performance: Excelling in a tough market

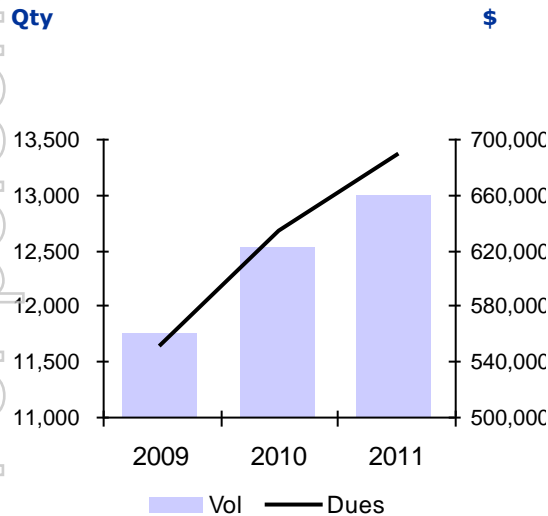
- Total installations revenue grew 7.3%
  - Finance leases increased 7.2%
  - Operating leases increased 8.7%
- AUR (average price per unit) increased 1.2% to \$47.38



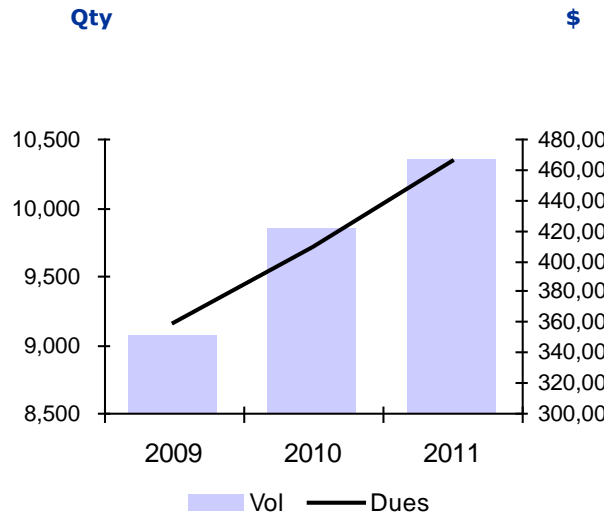
# Trading: Operating Leases

- Strong demand for household 'necessities' - reflects tough economic conditions
- Whitegoods up 10% - strongest growth in larger/higher featured products
- Furniture up 36% - now a key segment of consistent growth

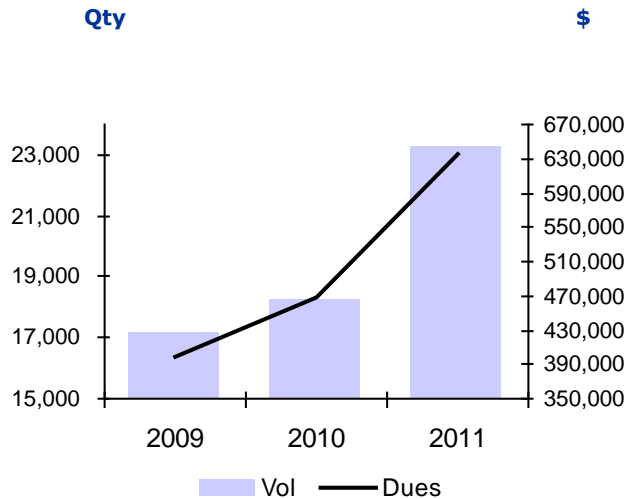
## Refrigeration



## Washing machines



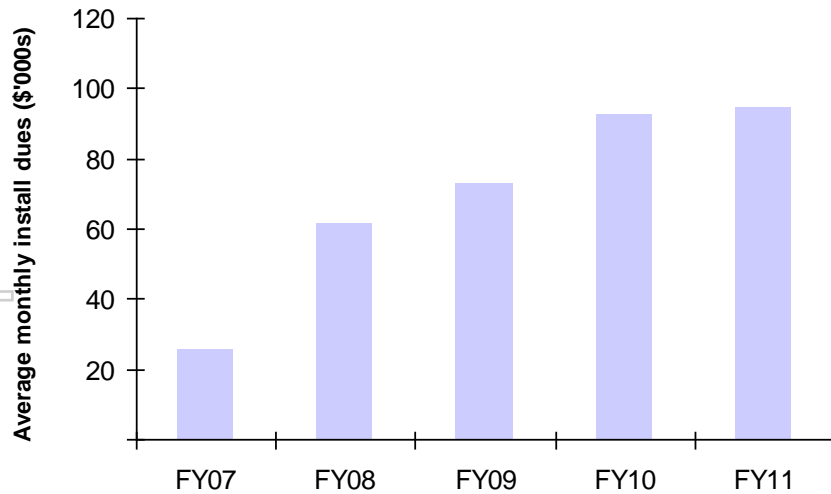
## Furniture



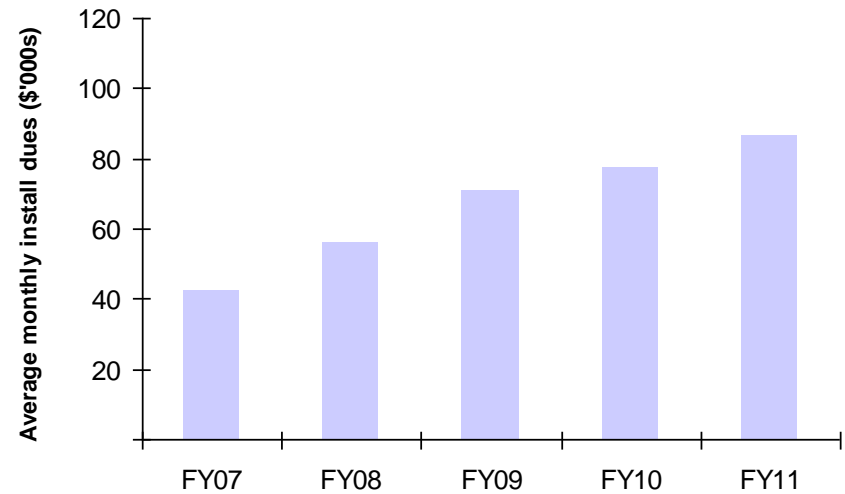
# Trading: Finance Leases

- Demand for flat panels (FP) and PCs remains solid - driven by 'upgrades'
- Thorn brand providing positive outcomes - 20% of 2<sup>nd</sup> half installs

**Flat Panel**

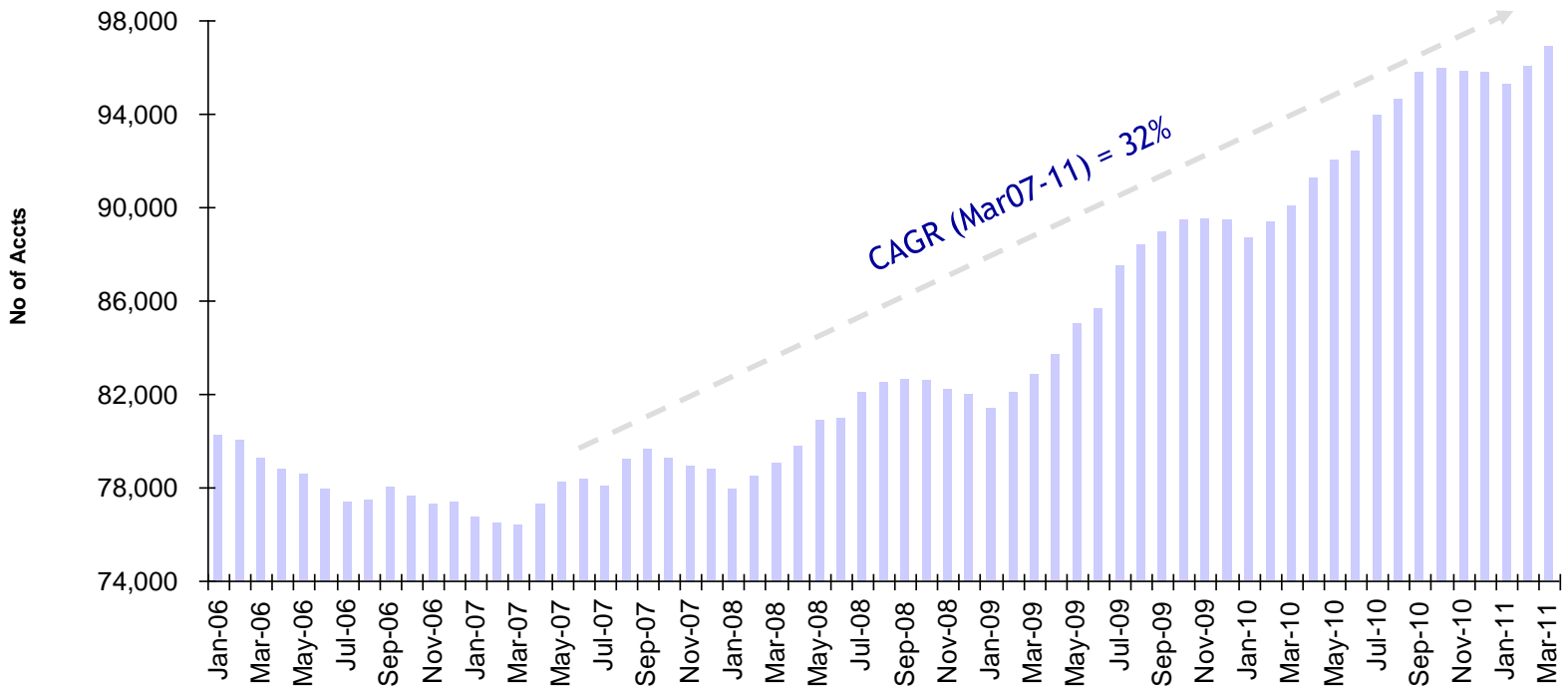


**PC**



# Customer Growth: 7.5%

- 7.5% customer growth versus 8.8% LY
- 40% take-up rate of a new contract at completion of existing contract maintained
- Customer base now heading towards 100,000



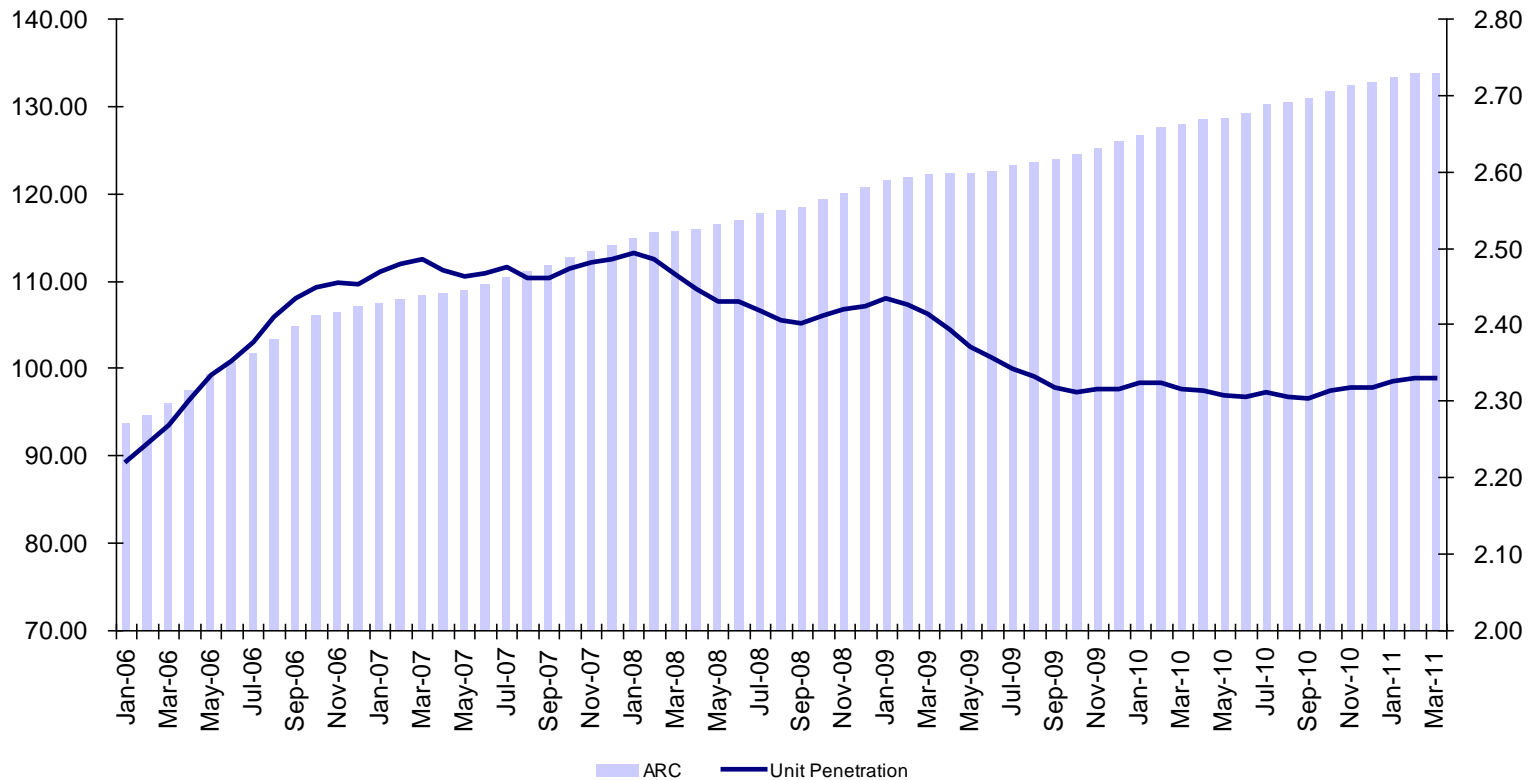
# Customer Growth: 7.5%

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4.6% growth in average payment per month to \$133.76

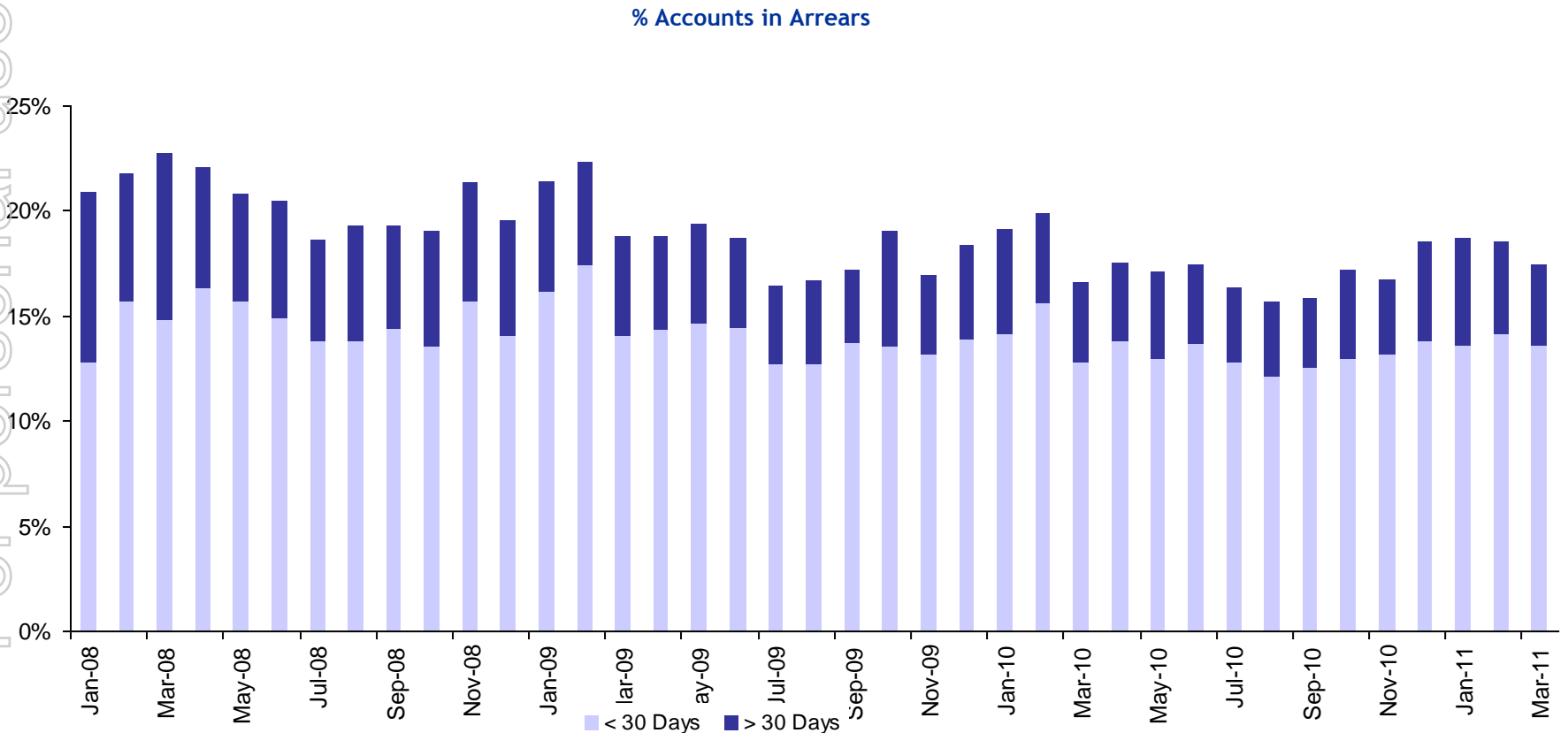
Average units per customer steady at 2.33

Attracting 'new' customers & increased average contract length



# Account Delinquencies: Continued low levels

- Focus on providing product that suits a customer's needs and budget
- Strict guidelines for customer approvals and payment limits
- Benefit of 'Responsible Rental Policy'



# Opportunities for Growth

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- Soft economic conditions & increased cost of living
- Growing acceptance of rental - Rent, Try, \$1 Buy!™ is key advantage
- Store redevelopment program:
  - ‘Lifestyle’ format - final 20 stores to be completed by mid calendar 2012
- Increased market presence in high potential unserved/underserved areas:
  - ‘One Person Branches’ in regional areas
  - Kiosks in key metropolitan areas
  - Showrooms in selected metro and regional areas
  - All initiatives showing strong results to-date
  - Up to 10 additional outlets in FY2012 dependent on quality of available locations

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# : Loan book reaches critical mass

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## *Performance*

- Driven by national Pay TV campaign
- Doubling of loan book to \$12m
- Account base of over 7,000 customers
- 80% of business written with new customers
- Approval rates continue to run at 15-20%
- Write-offs improving to 11.4% of average book, down from 14.5% last year
- New proposition, with discounted interest rate, introduced for customers who have completed a full loan term

## *Opportunities for Growth*

- Increased market penetration - national TV advertising
- Increased retention - loyalty program with reduced rates
- Expansion of offering

## *Performance*

- ❑ Relunched in April 2010
- ❑ Development of:
  - Vendor and preferred supplier relationships in key market segments
  - Expanded range of financial products and services
  - Additional sales resources
- ❑ TABs remain cornerstone customers

## *Opportunities for growth*

- ❑ New GM appointed with strong industry experience
- ❑ Continuation of organic development strategies
- ❑ Considerable market demand in <\$100k deal area

## *Background*

- ❑ A leading national provider of integrated receivables management services
- ❑ In FY2010 (June Y/E) generated:
  - \$21.3m in revenue
  - \$6.2m in EBIT
- ❑ Enables expansion of Thorn's financial services platform and diversification
- ❑ Focus on high quality corporate clients with long term relationships
- ❑ Expands debtor management expertise & increases knowledge base

## *Transaction highlights*

- ❑ Final purchase price of \$31.4m
- ❑ 5 times EBIT multiple on 2010 actuals
- ❑ Expected to be EPS accretive in FY2012<sup>1</sup>

<sup>1</sup> Pre amortisation of intangibles

# National Credit Management Limited : Growth Potential

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## Commercial Collection Services

- Underrepresented in NSW and Queensland - prospective clients identified
- Expansion of service offering
- Further development of Hudson Legal

## Consumer Collection Services

- Increased activity with key clients through further development of strategic relationships
- Tenders for major government contracts

## Purchased Debt ledgers

- Favourable industry trends will drive growth
- 'Selective' purchases
- Potential to charge interest (standard industry practice) with IT upgrade

Potential for future acquisitions

# Overview of Thorn Group

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Consumer

Commercial

Equipment



Financial Services



# Company Strengths and Outlook

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- ❑ Leading provider of 'essential' household goods to a growing cash & credit constrained market
- ❑ Strong recurring revenue streams that generate significant operating cash
- ❑ Sound consumer rental businesses with opportunity to further develop in underserved areas
- ❑ Emerging commercial business in underserved market
- ❑ Conservative debt to equity
- ❑ Ability to grow in both positive and challenging economic environments

*The company expects a substantial increase in earnings FY2012 due to a full year contribution from NCML and solid organic earnings growth from the existing business*